



Pretty Girl
HALLE FORD

Halle Ford

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FOR IMMEDIATE RELEASE

SOMETHING PRETTY IS ABOUT TO BE RELEASED – HALLE FORD’S DEBUT STUDIO ALBUM, *PRETTY GIRL*, ON FEBRUARY 8TH, 2011

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Laguna Beach Violinist, Singer, Songwriter Halle Ford is set to release her debut album, *Pretty Girl*, on February 8th 2011. *Pretty Girl* will be available as a physical CD on Amazon and Halle’s store (www.hallefordmusic.com/store), and as a download on iTunes, Amazon Mp3, and anywhere else digital music is sold.

The stunning full-length album showcases Halle’s sultry violin, warm vocals, and witty songwriting. Halle, who sounds like KT Tunstall traded in her guitar for a sparkly violin, fills *Pretty Girl* with instantly catchy sing-along lyrics, and adorns each song with beautifully crafted violin melodies. The result is a refreshingly diverse and impressive pop album that expands the use of violin beyond the traditional classical genre. Two of the songs on *Pretty Girl* have already earned Halle recognition in the international Song of the Year competition.

Over the past few years, Halle has been making a name for herself on the independent music scene in southern California, playing at reputable venues such as the world-famous Hotel Café, B.B. King, and the Coach House in Orange County. As a violinist, Halle has worked with some of Los Angeles’ finest upcoming talent, including Charlotte Martin. In addition, she has shared the same stage with many well-known artists, such as Beth Hart and Over The Rhine.

To listen to *Pretty Girl*, please visit Halle’s official website at: <http://www.hallefordmusic.com/>

**For more information, or to set up an interview, please contact Halle Ford
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HALLE FORD - BIO

It was love at first sight when Halle Ford found an old dusty violin at the top of her grandmother's empty closet at age 4. She begged her parents for lessons, and quickly found herself studying with some of the area's finest teachers. At age 8, she became the youngest student of Louisville Symphony's Concert Master, and began studying songwriting with the Head of Composition at the University of Kentucky in her early teens. She played everything she could get her hands on - from classical etudes to traditional fiddle tunes to Madonna covers. Inspired by her love and passion for music, she finally moved to Los Angeles in her early 20s, where she broke into the music scene by absorbing as many experiences as possible. However, after earning a living as a session musician and working with some of Los Angeles' finest upcoming talent, Halle decided it was her turn to create a record, and she knew exactly the type of record she wanted to make.



Halle's debut album, *Pretty Girl*, is overflowing with instantly catchy sing-along lyrics, and each song is adorned with beautifully crafted violin melodies. From the irresistible first (and title) track "Pretty Girl" - which unexpectedly combines Norwegian-inspired fiddling with infectious pop song choruses - Halle takes us on a journey. She begins as a cute young girl who is too naive to realize she is pining over the wrong man, and transforms into a confident grown woman who knows what she wants and how to get it. "I found my voice on this record," Halle says, "...

literally! Although I've sung all my life, I've always considered myself first and foremost a violinist. However, I practiced every day and applied everything I've learned about the violin to my voice. It was a great accomplishment for me."

Halle was intensely involved in every aspect of *Pretty Girl's* creation. Because she doesn't play a chorded instrument, such as piano or guitar, she first arranged many of the songs for string quartet and voice, recording each melodic line herself – one instrument at a time. These scratch tracks caught the interest of Musician and Producer Matt Ford, who added guitars, bass, and programmed drums to Halle's warm vocals, violins, and orchestration. "Working with Matt on this record was a complete blast," Halle says.



“He’s not only a talented musician and an incredible producer, he’s also my best friend, and really knows how to draw out my best performance.” The duo’s good connection and chemistry comes across in the songs themselves – Halle’s laughter rings out at the beginning of “Full Grown Woman,” and you can hear the two of them dancing and jumping around the studio shouting “Hey!” at the end of “Pretty Girl”.

Halle eagerly awaits the release of *Pretty Girl* in February 2011. “I’ve worked so hard on this album, and just can’t wait to get out there and promote it. Even more, I’ve learned so much through this process, and can’t wait to take it to the next step – videos, tours, and most importantly... more records!”

